

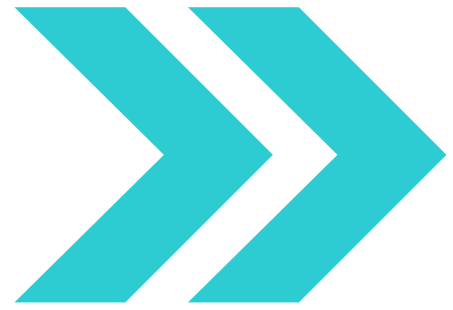
MOVE FOR MENTORING



Event Sponsorship Opportunities 2025



MOVE FOR MENTORING



Join the Movement from **April 6-27, 2025**

Move for Mentoring and show local youth that goals can be achieved! The annual Move for Mentoring event is a **peer-to-peer fundraiser** for Big Brothers Big Sisters of Victoria Capital Region.

Participants and teams **work towards a wellness goal** of their choosing – like getting more steps in, practicing a new skill, or reducing screen time – all while raising funds to support children and youth in our community. Participants have access to our online **Move for Mentoring Member Hub** with videos, podcasts, articles, and more to keep them inspired and engaged.

Become a sponsor or sign up as a corporate team! Join us in Move for Mentoring and make a difference for local youth while **showing your staff, customers and clients that you care** about giving back to the community. We have several **sponsorship packages** available to help you have a meaningful impact.

Annie Taal, Social Enterprise & Engagement Manager

annie.taal@bigbrothersbigsisters.ca

(250) 475-1117 ext. #25

GOLD MEDAL SPONSOR

Available Starting at \$10,000

Your Logo on Select Event Promotion & Marketing



Logo included on select event promotion including website, social media, emails, and posters with 1 exclusive social media post announcing your sponsorship



Ready-to-post digital assets, printed posters, and other event marketing materials provided to share through your channels



Space in our Move for Mentoring Swag Bags for a promotional item given to participants and 1 complimentary Swag Bag

Inclusion in the Move for Mentoring Member Hub



Opportunity to share resources for members and/or your logo included in the online Move for Mentoring Member Hub



Unlimited access for company staff – you will be provided with a password to access the exclusive online hub

Closing Ceremonies & Grateful Mentions



Up to 12 complimentary tickets to the Move for Mentoring Closing Ceremonies for company leadership, staff, and guests



Opportunity to present your own promotional video and/or share a speech during the Closing Ceremonies



Post-event mentions on social media: Facebook, Instagram, and LinkedIn and in thank you email to participants with 1 exclusive social media post recognizing your involvement

SILVER MEDAL SPONSOR

Available Starting at \$5,000

Your Logo on Select Event Promotion & Marketing



Logo included on select event promotion including website, social media, emails, and posters



Ready-to-post digital assets, printed posters, and other event marketing materials provided to share through your channels



Space in our Move for Mentoring Swag Bags for a promotional item given to participants and 1 complimentary Swag Bag

Inclusion in the Move for Mentoring Member Hub



Opportunity to share resources for members and/or your logo included in the online Move for Mentoring Member Hub



Unlimited access for company staff – you will be provided with a password to access the exclusive online hub

Closing Ceremonies & Grateful Mentions



Up to 10 complimentary tickets to the Move for Mentoring Closing Ceremonies for company leadership, staff, and guests



Logo included included in the T.V. slider displayed during the Move for Mentoring Closing Ceremonies



Post-event mentions on social media: Facebook, Instagram, and LinkedIn and in thank you email to participants with 1 exclusive social media post recognizing your involvement

BRONZE MEDAL SPONSOR

Sponsorships up to \$5,000

Your Logo on Select Event Promotion & Marketing



Logo included on select event promotion including website, social media, emails, and posters



Ready-to-post digital assets, printed posters, and other event marketing materials provided to share through your channels



Space in our Move for Mentoring Swag Bags for a promotional item given to participants and 1 complimentary Swag Bag

Inclusion in the Move for Mentoring Member Hub



Opportunity to share resources for members and/or your logo included in the online Move for Mentoring Member Hub



Unlimited access for company staff – you will be provided with a password to access the exclusive online hub

Closing Ceremonies & Grateful Mentions



Up to 6 complimentary tickets to the Move for Mentoring Closing Ceremonies for company leadership, staff, and guests



Logo included included in the T.V. slider displayed during the Move for Mentoring Closing Ceremonies



Post-event mentions on social media: Facebook, Instagram, and LinkedIn and in thank you email to participants